



PASSION PURPOSE POSSIBILITIES

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LAFAYETTE
COLLEGE

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Kirby Hall of Civil Rights



PASSION PURPOSE POSSIBILITIES

In 1923, a year after he had received an honorary degree from Lafayette, George Wharton Pepper, a founding member of the Pennsylvania Bar Association and a United States Senator, thanked the College by creating the Pepper Prize, stipulating that it be given annually to the graduating senior who most closely represented the Lafayette ideal. Although it long ago became impractical for the award to be presented in the form of one hundred dollars in gold as the Senator had intended, the prize remains the gold standard for measuring what we value as an educational community.

As I listened to Michael Adelman '10 deliver the Pepper Prize address last May, I was struck (as I am each year at Commencement) by how tangibly the Lafayette ideal is reflected in our new graduates' accomplishments. "I feel good looking back on my four years here," Mickey said; "I found my calling academically in environmental engineering, and my passion spread to all my activities. I had more than my fair share of memorable moments through service learning — whether in Honduras watching an old woman use her tap for the first time, or in Easton where kids looked forward to the activities I planned."

Mickey also recalled how fortunate he had been to be "part of the movement that is steadily 'greening' the campus, even when that meant digging through garbage. I studied abroad, volunteered, worked, and learned a new language. Overall, I have done my best to be a liberal arts engineer."

Mickey's best was very good indeed. Applying his engineering expertise in ways that reflected his personal values, he was a catalyst for a number of Lafayette's most successful environmental awareness and sustainability programs. He was also among our most dedicated volunteers, demonstrating responsible citizenship on the global as well as local level. He graduated Summa Cum Laude, earned honors in civil and environmental engineering for his thesis on "Nitrogen Management in Composting," and shared with Michael Hadley '10 and Sarah Kolba '10 the honor of having the highest grade-point average in their class.

Mickey exemplifies the dedication, commitment, and imagination with which Lafayette students integrate the wider world into their undergraduate experience. They are passionate about living what they learn and actively seek out opportunities for intellectual and personal growth beyond the classroom. That process — the education of the whole student — lies at the heart of our mission.

THE HEART OF OUR MISSION

At Lafayette, students pursue an education because they want to make something of themselves and have an impact on their world.

Take Ting Chiu '11, a double major in English and psychology who spent seven weeks between her junior and senior years at the Public Policy and International Affairs program's Junior Summer Institute at Princeton. Her fellowship enabled her to focus on the "empowering nature of language"

as she examined how "good public policy is effective communication between the governed and the governing." Ting's abilities and interests are grounded in more than theory. She excelled as a participant in Lafayette's Economic Empowerment and Global Learning Project, serving as a captain on the team helping to rebuild the Lower Ninth Ward in New Orleans. Ian Smith, her faculty advisor, praised her commitment as coming "from a place of total integrity that gives fresh urgency to the conviction of making a difference to her society."

Tyler Bamford '12 turned down larger schools because he knew that, at Lafayette, he would "be able to work directly with professors who take a vested interest in my personal growth and success." I can think of no better preparation for someone who hopes to teach history at the college level than the experience Tyler has acquired assisting Don Miller, John Henry MacCracken Professor of History, as an EXCEL Scholar. Tyler conducted background research that contributed to the television documentaries *WW II in HD* and *The Air War*; more recently he has examined how such relatively new marvels as skyscrapers and the automobile contributed to urban congestion in the first quarter of the 20th century, research that Prof. Miller is using for his book on New York City in 1927.

Dean's List students and Patriot League standouts Kelsey Andersen '11 and Stefan Bauer '11, who were honored in November as the 2010-11 Maroon Club Scholar-Athletes, exemplify the commitment our varsity athletes make not only to their sports but to their world as well. Stefan, an economics major who has been nationally recognized for his accomplishments on the lacrosse field, was a William



Toward clean water: working with Honduran villagers

THE HEART OF OUR MISSION

Jefferson Clinton Scholar at the American University in Dubai and spent the January interim session during his junior year in Madagascar, where he participated in the Lafayette Initiative for Malagasy Education as a peer mentor for pre-collegiate students. Kelsey, who earned a place on the National Field Hockey Coaches Association National Academic Squad, is majoring in biology and held an internship in pediatric occupational therapy in London while enrolled in a Lafayette course that examines ethical and social issues in healthcare in the United States and the United Kingdom.

Energy and initiative have long been hallmarks of a Lafayette undergraduate and remain at the heart of our identity as a community. Our students, in turn, are fortunate to be mentored and inspired by faculty who challenge them to achieve. By involving EXCEL Scholars in cutting-edge research, creatively incorporating a trip abroad into a course normally taught entirely on campus, or collaborating with students on an innovative way to deliver potable water to a rural village in Honduras, faculty members help students turn their aspirations into accomplishments.

Over the past several years, particularly in light of the volatile economic climate, Lafayette has been extraordinarily fortunate in the generosity with which its alumni and others have continued to invest in faculty excellence. Since 2007, when the expansion of the faculty was among the goals included in the College's new strategic plan, we have received a remarkable ten commitments to endow professorships.

The first of these positions was filled in May with the appointment of Curlee Raven Holton as the Roth Professor of Art. This position is one of three endowed by David '70 and Linda Roth to recognize

faculty who excel as teachers and scholars and who are active within the broader Lafayette community. The Roths' extraordinary gift represents the largest single investment ever made in support of superior teaching at Lafayette.

Students learn from one another as seamlessly as they learn from their professors. "This is a school that teaches you more than book knowledge," says neuroscience major and pre-med student Jackie Kikuchi '11, adding that at Lafayette she has encountered "students from very different backgrounds and I have learned so much from them." Our efforts to diversify the campus community have accelerated in recent years as we have broadened the ways in which we think and talk about diversity. Thanks to the generosity of Heidi Ludwick Hanson '91 and her husband, Dan, who have already made significant contributions to initiatives such as our Summer Program to Advance Leadership, we are preparing to take an even fresher and bolder approach to diversity, reinforcing its importance as one of Lafayette's most fundamental values.

Our efforts to maximize opportunities for meaningful dialogue among members of the campus community will also benefit from the conversion of 611 High Street into a residence for students interested in global issues. In addition to providing an appealing new living-group option, the facility will include areas on the main floor where residents and other members of the campus community can gather for formal programs and informal conversations about global topics. We are deeply grateful to Richard '64 and Rissa Grossman for their very generous support of this project.

As we anticipate the opening of our newest student residence, we also reflect with gratitude on buildings that have served Lafayette well for many decades. On October 20 the Lafayette community celebrated the 80th anniversary of the dedication of the Kirby Hall of Civil Rights. In paying tribute to this magnificent building, we also used the occasion to remind ourselves of the ways in which our interpretation of civil rights has changed since Kirby Hall opened. The entryway and main lobby feature impressive and informative new exhibitry highlighting the building's history as well as the ways in which our approach to civil rights as a college and as a nation has evolved.

The Kirby Hall anniversary was not the only milestone we reached during the fall. September 10 marked the 40th anniversary of the day when 146 women joined new and returning male students as members of the Lafayette student body. Our celebration of co-education officially began during the Homecoming weekend, with additional activities planned for the spring.

AN ARTS POWERHOUSE

At the 1983 dedication of the Williams Center for the Arts, Easton native Morris Williams '22 expressed his hope that the building would "afford a great deal of pleasure to the people of this community, will become an asset to Lafayette and be an everlasting force in the future development of the College."

The Center became an even greater force and asset than he and his wife could have envisioned. Within two decades, surging student interest in the arts surpassed the building's capacity. At that point



Maggin Family Creative and Performing Arts Fellows

AN ARTS POWERHOUSE

Joan Williams Rhame and her brother, Charles K. Williams II, stepped forward to continue their parents' investment in the arts. Their generosity enabled Lafayette to transform a former commercial building at the base of College Hill into the award-winning Williams Visual Arts Building.

The opening of this spacious "art factory" in 2001 generated exciting new connections between Lafayette undergraduates interested in studio art and the broader arts community. The building's location on the northern edge of Downtown Easton made it a natural magnet for local artists, from high-school students just beginning to develop their talents to established sculptors, painters, and artists working in other media.

Soon, thanks once again to the extraordinary generosity of the Williams family, which has committed \$10 million to the project, the Williams Visual Arts Building will become part of a magnificent new complex — the Williams Arts Campus — on North Third Street. The new campus will create a striking new identity for what has for decades been an unattractive and underutilized block, providing an eye-catching entry point to Lafayette for first-time visitors and an attractive gateway between the downtown area and College Hill. The culmination of efforts that began with the opening of the Visual Arts Building, the arts complex will also provide fresh opportunities for students and artists from the broader community to share space and ideas.

The Williams family's generosity will enable us to construct a 4,500-square-foot black box theater and convert the structures that formerly housed Club Mohican and Case's Tire Company into state-of-

the-art homes for Lafayette's newest majors: theater and film & media studies. These improvements will showcase the new programs, significantly expand the amount of teaching, technical, rehearsal, screening, and performance space devoted to the arts at Lafayette, and foster creative interaction with the studio art program nearby. An additional \$5 million in endowment will be raised to support programming, teaching, and equipment needs.

The presence of a vibrant arts campus on the edge of Easton's downtown — a magnet for undergraduates and area residents alike — will also enhance the City's growing reputation as a community committed to the arts. At the press conference on October 8 at which our plans for the new campus were unveiled, Joan Rhame noted that she and her family “cannot be more pleased to participate in this forward-thinking thrust,” emphasizing their endorsement with a smile and a fist pump. The standing ovation that followed underscored the gratitude and excitement we all feel as Lafayette takes this wonderful step toward fulfilling its 21st-century vision for the arts.

Even before the plans for the new campus were announced, Lafayette was celebrating significant advances in its commitment to the arts. In addition to introducing majors in theater and film, we appointed the first Maggin Family Creative and Performing Arts Fellows. The five inaugural awards made through this program, which supports selected students as they develop their artistic interests and talents, were made last spring to members of the classes of 2011, 2012, and 2013 to enable them to pursue their creative interests and to form a core of arts ambassadors to welcome the ten CaPA

Fellows who joined us in August as members of the Class of '14.

Thanks to the generosity of Bruce '65 and Jackie Maggin, every incoming class will now include as many as ten CaPA Fellows. Each will receive up to \$7,500 over the four undergraduate years to be applied toward materials and other project costs, internships, research, study abroad, or other purposes that support a specific creative interest. Under the direction of Jim Toia, the coordinator of community-based teaching for the art department, the program will enhance the visibility of student creativity on campus and will enable some of our most imaginative and talented students to explore opportunities that would not be available to them without substantial financial support.

In addition to strengthening Lafayette's identity as a college that values the arts by investing in new opportunities for our own young artists, actors, and filmmakers, we are collaborating with the City of Easton on “The Art of Urban Environments Festival 2011.” Supported with a \$200,000 grant from the National Endowment for the Arts, this juried festival will showcase outdoor art installations on campus and throughout the City. Lafayette was the only college or university included among the 21 recipients of grants through this highly competitive NEA program.

The call for festival participants was circulated internationally, and we look forward to seeing how those chosen to take part “re-envision” local urban spaces. The festival will run from mid-April through mid-October, and I encourage you to visit the installation sites if you will be in the Easton area during that period.



The Center for Public Dialogue and Conversation in downtown Easton

REALITY CHECKS AND EYE-OPENERS

REALITY CHECKS AND EYE-OPENERS

The NEA grant to support the six-month arts festival and the City's enthusiastic endorsement of our new arts campus are just two of a growing number of examples of the model partnership — a partnership based on shared goals and mutual trust — which we enjoy with Easton. It was therefore enormously gratifying to hear Mayor Sal Panto say that “without Lafayette, the City would not be what it is today” when he presented the College with a Greater Lehigh Valley Chamber of Commerce Community Development Award last month.

In accepting the award on Lafayette's behalf, I was particularly proud to mention the thousands of hours our students spend volunteering in the community each year, with most of these efforts coordinated through the Landis Community Outreach Center. The connection between our Landis volunteers and Easton grew even stronger in 2010 with the opening of the Center for Public Dialogue and Conversation. This attractive new venue, which is located at the rear of the Bachmann Publick House downtown, enhances the Landis Center's visibility within the broader community and supports significant new service-learning opportunities.

For the past two summers our Easton neighbors have also benefited from the Community Fellows program, an initiative that has received generous support from the William T. Morris Foundation, Air Products and Chemicals, Inc., Wachovia Regional Foundation, Easton Hospital, and Lafayette Ambassador Bank, with additional assistance from the Community Action Committee of the Lehigh

Valley. Working under the direction of faculty and community mentors, students participating in this program receive stipends that enable them to spend the summer assisting local organizations with community-improvement initiatives.

Mechanical engineering major Ben Boyer '11, whose stipend supported his participation on Lafayette's Green Design Laboratory team, found that working to identify ways to increase the energy efficiency of homes in Easton's West Ward "opened my eyes" to "how easily something could be done to change" the standard practice. Ben was one of five Community Fellows on his team. Another team collaborated with the West Ward Neighborhood Partnership on the Urban Ecology Project, an ongoing program to help revitalize the area. Four other Fellows developed recommendations for transforming the Governor Wolf building on North Second Street, which originally served Easton as a school, into the Governor Wolf Athenaeum, a regional arts, education, and cultural center.

The Community Fellows who conducted the planning, architectural, and construction feasibility study for the Governor Wolf project were building on the efforts of another dedicated Lafayette team. That group, which had determined that the cultural center could be self-sustaining and would promote job growth and other economic benefits for Easton, functioned under the umbrella of Lafayette's Economic Empowerment and Global Learning Project (EEGLP).

Another former public school — this one in the still struggling Lower Ninth Ward of New Orleans, an area where Lafayette students and faculty began volunteering soon after it was devastated

by Hurricane Katrina — was a focus of EEGLP's work last year. In describing the efforts of the students and faculty to help the community create an arts and cultural center out of the abandoned Louis Armstrong School, engineering studies major Mitchell Bennett '11, who plans to attend architecture school after he graduates, explained that the team's goal was to "design something that the Lower Ninth Ward community can be proud of and take ownership of." "My role in the New Orleans project," added his classmate and fellow team member Nina Horowitz '11, an art major and CaPA Fellow, "is not to tell the community what they need, but rather to listen to their ideas and try to implement them. This is a real-life problem and I am fortunate to be involved as an undergraduate."

In 2010 an ongoing EEGLP commitment to help rural farmers in the Yoro region of Honduras achieve economic self-sufficiency through coffee farming matured to the point where the first crop could be harvested. Last semester Sergio Aguilar, the Honduran national coffee board's coordinator for the Cortes and Yoro regions and a strong supporter of the project, visited campus to meet with students and also made connections with potential coffee importers in New York. Hannah Rhadigan '11, a senior art major who has been invited to present her photographic essay on rural Honduras at the 25th National Conference on Undergraduate Research this spring, summarized the legacy that she and her fellow volunteers have created: "Once I am no longer at Lafayette and part of EEGLP, the work will continue and it has the potential to grow into something much larger than I ever expected."

The scope and impact of our students' efforts received front-page coverage in an article by



We now compost close to 100% of the food waste from campus dining halls

REALITY CHECKS AND EYE-OPENERS

Karin Fischer in the January 7, 2011, issue of *The Chronicle of Higher Education*. “The fledgling but vibrant effort,” Fischer wrote, “seeks to apply the breadth and depth of liberal learning to community engagement and economic outreach, by pulling students and faculty members from across departments to collaborate on projects that meet public needs and match civic ambitions.”

Productive student-community partnerships also flourish in the Dominican Republic, Colombia, Ecuador, and other places far from College Hill. Megan Jones '10, a double major in policy studies and French, was one of ten undergraduates who accompanied Prof. David Stifel of the economics department to Madagascar in January of 2010 to mentor promising Malagasy high-school graduates and help them prepare for admission to American colleges and universities. The experience “altered my perception of the world,” she says. “The students whom I was supposed to teach about the United States’ educational system changed the fundamentals of how I think about the human condition. The contrast between our two worlds was very evident, as was our common humanity.”

Our students’ awareness of their responsibilities as campus, local, and global citizens is equally evident in their commitment to position Lafayette as a leader in adopting sustainable practices.

In 2008, at the urging of some of our most environmentally aware students, I signed the American College and University Presidents’ Climate Commitment. I did so because I believe that campuses that address the climate challenge by reducing global warming emissions and integrating Sustainability into their curriculum will better serve their students and meet their mandate to help create a thriving,

ethical, and civil society. However, the conviction with which I affirmed that goal was accompanied by an equal measure of nervousness. Just a year earlier we had been jolted by Lafayette's D- grade on the Sustainable Endowments Institute's Green Report Card, an annual assessment of sustainability in campus operations and endowment practices.

Fortunately we were quick learners. "There has been a shift to a green mindset among students, faculty, and the administration," says geology major Jennifer Bell '11, president of Lafayette Environmental Awareness and Protection (LEAP) and vice president of the Society of Environmental Engineers and Scientists (SEES). With Jennifer, SEES president Emily Clark '12, and other concerned undergraduates setting the pace, we have become demonstrably better stewards of the environment and other resources. This past October, when the most recent Report Card was issued, we were delighted to see a respectable B recorded beside Lafayette's name. Of the 322 schools that received report cards in the fall, only three improved more than we did; another three matched our level of improvement.

With LEAP, SEES, and residents of Keefe Hall's TREEhouse living group playing key roles, students have worked closely with faculty and administrators, including George Xiques, Manager of Sustainability and Environmental Planning, to prioritize and implement green initiatives and take steps to enhance conservation and sustainability practices in all phases of campus life. We now compost close to 100% of the food waste from campus dining halls and use the end product for on-campus landscaping. Refill stations in heavily trafficked areas of campus facilitate the use of reusable water

bottles; the caps and gowns worn by our 2010 graduates were collected, shredded, and composted.

Our LCAT shuttle service has been expanded, and members of the Lafayette community are encouraged to walk, bike, or use mass transportation when feasible. When the Quad is renovated, bike racks will be added, and Pardee Drive and Quad Drive will be replaced with walkways to improve pedestrian access and enhance the safety and beauty of the campus core. We are working to implement sustainable-design and energy-efficient building practices and target LEED levels for new construction and major renovation projects. Solar arrays have been installed at Metzgar Fields and the Acopian Engineering Center (which features a vegetated roof over a portion of its west end).

Mickey Adelman '10 was not exaggerating when he referred in his Pepper Prize speech to "digging through garbage." But by looking beyond those unpleasant daily tasks to the greater purpose they serve, he and other students, faculty, and staff members willing to roll up their sleeves teach us powerful lessons about how to make Lafayette a better and more responsible community.

EMBRACING THEIR DREAMS

Mickey is now building on what he learned at Lafayette as a graduate student in environmental engineering at Cornell. For countless other alumni, as well, an interest that sparked their passion as undergraduates fuels a life-enhancing commitment.

Take the path followed by Doug Campbell '86, for whom a casual campus encounter with



Lauren Frese '03

EMBRACING THEIR DREAMS

Lafayette's Catholic chaplain when Doug was a junior led first to feeding the homeless at an Easton soup kitchen and then to serving the poor in Haiti as a student volunteer. Within a few years Doug and Father Tom Hagan founded Hands Together, a nonprofit organization that aids the disadvantaged in Haiti. Last January when the devastating earthquake hit that country, Doug and Father Tom were sitting together in a house in Port-au-Prince that Lafayette student volunteers had set up for homeless children. Although some of the young residents perished, the two of them survived. Witnessing the horrors of the earthquake and the heroism demonstrated by so many during its aftermath only intensified their determination to help.

For Gayle Spill Ephraim, M.D. '86, an undergraduate course in bioethics was the catalyst for a broader interest in medical ethics — a focus that helped steer her toward a career as a rehabilitation specialist who works with terminally ill cancer patients. Kira Stackhouse '02 met the artists Christo and Jeanne-Claude during their campus visit to Lafayette in 1999, stayed in touch with them, replaced science with art as her major, found her creative niche, and is pursuing a rewarding career in photography.

Lauren Frese '03, who was profiled in the fall 2010 *Lafayette Magazine*, addresses pressing human needs in some of the world's most challenging areas through her work with the U.S. State Department. After graduating with honors in international affairs, the young alumna who had sharpened her global perspective through study abroad and deepened her commitment to service as an active volunteer in Easton followed a fascinating path that has led her most recently to Afghanistan and Pakistan.

A Student Government leader at Lafayette, John Fry '82 found that he was intrigued by the field of higher education and had a knack for analyzing how educational institutions were structured and managed. As a young alumnus he became a sought-after consultant to college and university leaders, then the executive assistant to the president of the University of Pennsylvania, and finally a college president himself. Last summer, after an impressive eight-year term as president of Franklin & Marshall, John returned to Philadelphia to head Drexel University.

For Mickey, Doug, Gayle, Kira, Lauren, John, and countless other alumni, an interest nurtured on campus became a calling and ultimately a vocation. Experiences that hardly seemed life-directing or life-altering when they happened unlocked enormously rewarding opportunities.

One of the greatest rewards for someone in my position is to watch a young person connect so meaningfully with a class, a project, or an extracurricular interest that the experience becomes formative — sometimes even transformative. I take considerable pride in Lafayette's reputation as a college where young people discover what truly excites and inspires them. I am even prouder to applaud the students and alumni for whom their passions and possibilities have become their realities.



Daniel H. Weiss
FEBRUARY 2011



175th Commencement, May 22, 2010

EMBRACING THEIR DREAMS

LAFAYETTE COLLEGE FINANCIAL REPORT | 2009-10

Unrestricted Operations*

Operating Revenues:	Dollars	Percentage
Gross Tuition and Fees	\$91,100,000	
Less: Financial Aid/Grants to Students	(34,300,000)	
Net Tuition and Fees	56,800,000	44.3%
Auxiliary Operations: Residence Halls, Dining Services, College Store and Rentals	25,400,000	19.8%
Endowment Support and Investment Return	33,100,000	25.8%
Gifts and Grants	8,900,000	6.9%
Other Sources	4,000,000	3.1%
Total (Net) Operating Revenues	\$128,200,000	100.0%
Operating Expenses:		
Instruction	\$45,900,000	36.4%
Academic Support	14,800,000	11.7%
Student Services	23,800,000	18.9%
Auxiliary Operations	21,700,000	17.2%
Institutional Support	18,600,000	14.8%
Other Expenditures	1,200,000	1.0%
Total Operating Expenses	\$126,000,000	100.0%
Increase in Net Assets from Unrestricted Operations	\$2,200,000	1.7%
Endowment and Similar Funds:		
Market Value of Endowment	\$579,500,000	
Deferred Giving and Funds Held by Outside Trustees	37,000,000	
Total Endowment and Similar Funds on June 30, 2010	\$616,500,000	

*Presented in accordance with GAAP (Generally Accepted Accounting Principles). Amounts are rounded.



Scott Hall, fall 2010

PASSION PURPOSE POSSIBILITIES